

Courtesy photo

Mini Mart owners and family members featured in their 1973 Mustang at Ingram store on 3196 Junction Hwy, for 50th Anniversary Customer Appreciation Celebration Event. Seated in Mustang are, front seat, passenger Razor Dobbs and driver David Fritz. In the back seat, from left, are Stacy Fritz with son Gage and Sylvia Fritz Dobbs.

Mini Mart celebrates 50 years with fundraiser for VFDs

Mini Mart is celebrating 50 years in business by raising much-needed donations for local volunteer fire departments.

Customers may donate at any Mini Mart store inside with debit, credit or cash or at mini-mart.com — 100 percent of all donations support the brave men and women volunteer firefighters.

Mini Mart also is hosting multiple fun-filled customer appreciation store events now through September. Go online to mini-mart.com 50th Events to learn more.

In 1973, the first Mini Mart was opened in Kerrville by Jr. and Ann Fritz. At that time, Jr. Fritz was also a Center Point Fire Department volunteer. Jr. and Ann are gone, but their legacy lives on.

Today, daughter Sylvia Fritz Dobbs and son David Fritz own and operate the 18 Mini Mart stores located in Ingram, Kerrville, Bandera, Center Point, Comfort and Fredericksburg.

From its inception until now, the people of Mini Mart have served the people of the Hill Country by knowing and caring for their daily needs.

Sylvia and David credit Jr. and Ann for teaching them the ins and outs of running a successful business through truly caring for people.

"Our parents shared their gift of hospitality with us," said Sylvia. "It's why today we are celebrating 50 years in business."

Visit mini-mart.com to make an online donation to local volunteer fire departments and learn more about Mini Mart's 50th Anniversary story.